



Expertise Audit Worksheet

A simple skills inventory to find what you already know that others need.

Name: _____ Date: _____

1. Write. Fill each column.

Write more than you think you need.

2. No judging yet. If it pops into your head, it goes on the page.

3. Star & circle. Then turn the page to pick your top three.

Hard Skills Things you can do	People Skills Working with others	Knowledge What you know	Life Experience What you've lived
<i>"What did people at work come to me for?"</i> e.g. set up QuickBooks, edit writing	<i>"When things went wrong, what did I do?"</i> e.g. calm upset customers, train new hires	<i>"What would take a beginner 5 years to learn?"</i> e.g. how a hospital really works; hobbies	<i>"What do I wish someone had told me?"</i> e.g. caring for a parent; a big move
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Star it: fill in the circle next to anything you **enjoy** AND that **other people struggle with**. List feels thin? Put it on the fridge for a few days and add to it.

EXAMPLE (NOT A REAL PERSON)

A retired hospital billing manager might star: explaining confusing medical bills, insurance appeals, and helping families get organized after a hospital stay.



Step 2: Circle your top three

Circle the three starred items that excite you most. They aren't business ideas yet, just clues.

1

My starting point: _____

Who struggles with this? _____

How I could help them: _____

2

My starting point: _____

Who struggles with this? _____

How I could help them: _____

3

My starting point: _____

Who struggles with this? _____

How I could help them: _____

Step 3: Ask someone, "What did I miss?"

Show your list to a spouse, friend or former coworker.

I asked: _____

They added: _____

Step 4: Quick check on #1

I've done this for years. Y ☐ N ☐

I can point to real results. Y ☐ N ☐

People already ask me about it. Y ☐ N ☐

I'd enjoy helping with it. Y ☐ N ☐

It's still useful today. Y ☐ N ☐

Mostly yes? It's worth exploring further.

Step 5: Write your starting statement

I help _____ (who)

with _____ (what problem)

by _____ (teaching / doing what)

Next: Hold your top three up against the 7 income streams in the free guide, *The Retiree's Guide to Making Money Online*, and see what fits.

RetiredToRewired.com/free-guide

Questions? support@retiredtorewired.com